



SAN PEDRO PROPERTY OWNERS ALLIANCE MARKETING & BUSINESS DEVELOPMENT COMMITTEE MEETING

10:00 AM Open Session

Agenda

Tuesday, December 17, 2013

Meeting Location: MCS – Harbor Business Source Center
455 W. 6th Street
San Pedro, CA 90731

1. CALL TO ORDER – Camilla Townsend, Co-Chair
Jayme Wilson, Co-Chair

2. Committee Members –

Sandy Bradley, San Pedro Chamber of Commerce

Eric Eisenberg, Renaissance Group *

Jacob Eisenberg, Renaissance Group

Valerie Goodman, SPPOA

Warren Gunter, Property Owner

Alan Johnson, Jerico Development *

Liz Schindler Johnson, Grand Vision Foundation

Stephen Robbins, SPPOA *

Andrew Silber, The Whale & Ale

Camilla Townsend, POLA High School *

Morris Warschaw, Property Owner *

Jayme Wilson, Spirit Cruises *

* voting member

3. APPROVAL OF MINUTES – November 19, 2013. 10:00 AM Open Session.

4. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to

three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

5. OLD BUSINESS

- 5.1 Economic Development Proposal – Gary Larson & David Mathewson
- 5.2 Real Estate opportunities in the BID – Broker Open House & Trolley Tour
- 5.3 Update on projection equipment for the Warner Grand Theatre & future plans – Jacob Eisenberg

6. NEW BUSINESS

ACTION ITEMS

- 6.1 None

NON-ACTION ITEMS

- 6.2 New marketing idea: 5 minute presentation – Warren Gunter
- 6.3 PBID Security Signs for the District
- 6.4 Trolley year-end passenger counts

7. UPDATES

- 7.1 2014 Entertainment advertising and cooperative marketing campaign
- 7.2 First Thursday update
- 7.3 Hosted Merchant & Business Socials
- 7.4 Tall Ships

8. NEXT REGULAR MEETING – January 21, 2013

9. ADJOURNMENT